

# MSP *Career Development*

P R O G R A M

THE NEXT GENERATION -  
NO EXCUSES/NO LIMITS



## *Do you think the healthcare industry is falling off a cliff?*

Whether the future holds increased government regulations or a combination of private and public partnerships, you, the Medical Services Professional, will play a vital role in keeping the focus of patient safety on firm ground.

Donna Goestenkers, CPCSM, President of Team Med Global Consulting and Georgia Day, President of Kamama LLC, management consultancy, will explore the top trends affecting MSPs and design strategies to develop your professional roadmap. You will leave with the inspiration and confidence to help you tackle whatever comes your way!

### Session 1:

## **In Defense of the Future – Our Vision and Yours.**

Compare your office from the year 2000 with your office today. What is different? Technology has changed your world. ***Reform in healthcare is coming, with a major emphasis on – again – technology.*** What plans do you need to make right now in order to be ready? We will help you to create transition strategies to guide your operations with a critical, focused approach to your vision – a successful future!

### Session 2:

## **Business As Usual – Not!**

Does your job description today match the one from the year 2000? Will the description be the same in 2015? ***Are your skill sets in line with future needs?*** Do your performance reviews accurately reflect your accomplishments? We will help you formalize your career history, utilizing an electronic professional profile to guide your progress. Preparation and planning are key to your career growth – be ready!

### Session 3:

## **The Medical Services Office in 2015 – how is your crystal ball working?**

Are you ready for 2015? Who will you manage and how? Could you blend staff skills across multiple operations? ***Will your staff be full-time in a traditional office setting or part-time with remote access?*** Are you currently using social networks for business communications? Join us as we develop a virtual tour of your offices as they may look only five short years from now. You may rethink your career strategies as a result.

*Let us help you navigate through the many challenges MSPs face today!*

## Training Solution Leaders



### ***Donna Goestenkers, CPMSM***

*President, Team Med Global Consulting and Past President, NAMSS*

Donna Goestenkers, speaker, educator, author and mentor, is President of Team Med Global Consulting, LLC, a contemporary and growing healthcare consulting firm. Donna offers expert consultative services in Medical Staff Services Professional (MSP) functions and development. She brings more than 30 years of credentialing, privileging, governance and accreditation experience to her work with hospitals, Medical Staff Offices (MSO), healthcare systems, Credentials Committees, health plans, physician practice and specialty groups, Bylaws Committees, and credentials verification organizations (CVOs) nationwide. She is also a past president of the National Association of Medical Staff Services (NAMSS).

Donna is passionate in her desire to learn and considers mentoring MSPs her most important avocation.



### ***Georgia Day***

*President of Kamama, LLC*

Georgia Day, speaker, trainer, and mentor, has served as President of Kamama, LLC, a management consultancy specializing in professional development for companies and individuals, delivering both web-based and on-site services since spring 2000. Georgia has a B.S. in Public Administration from the University of Texas at Dallas. Her previous career in public water utilities spanned over 20 years, with the last seven spent with both office and field staff, in a politically charged, economic downturn. She served the National Association of Medical Staff Services (NAMSS) as the Public Member of the Education Council and currently serves on the Management Development Committee for the American Water Works Association, serving an international membership of over 60,000 professionals.

Georgia travels extensively, motivating professionals to become focused, articulate, creative and effective, key elements of self-empowerment.

## Training Fees

*Included in each package below you will receive a handout of our professional PowerPoint presentation, market survey results, sample forms and other tools you can implement at your workplace.*

Full Day (All Sessions - 6 hours) .....	\$2,000
Half Day (Any Two Sessions - 4 hours) .....	\$1,200
Any One Session (2 hours).....	\$800



For more information or to discuss your state needs contact  
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